

We would like to take this opportunity to thank you for being a premier purchaser or potential new customer of Love Ranch Vineyard's finely grown wine grapes. We try our very best to guarantee the quality and characteristics of the fruit which you receive from our vineyard. Our grapes have been noted to garner a high enough quality for winemakers to make the finest blends of the harvest.



Reserve your Order!

RAMOS  TORRES

Love Ranch Sales

1665 Simpson Street, Kingsburg CA 93631

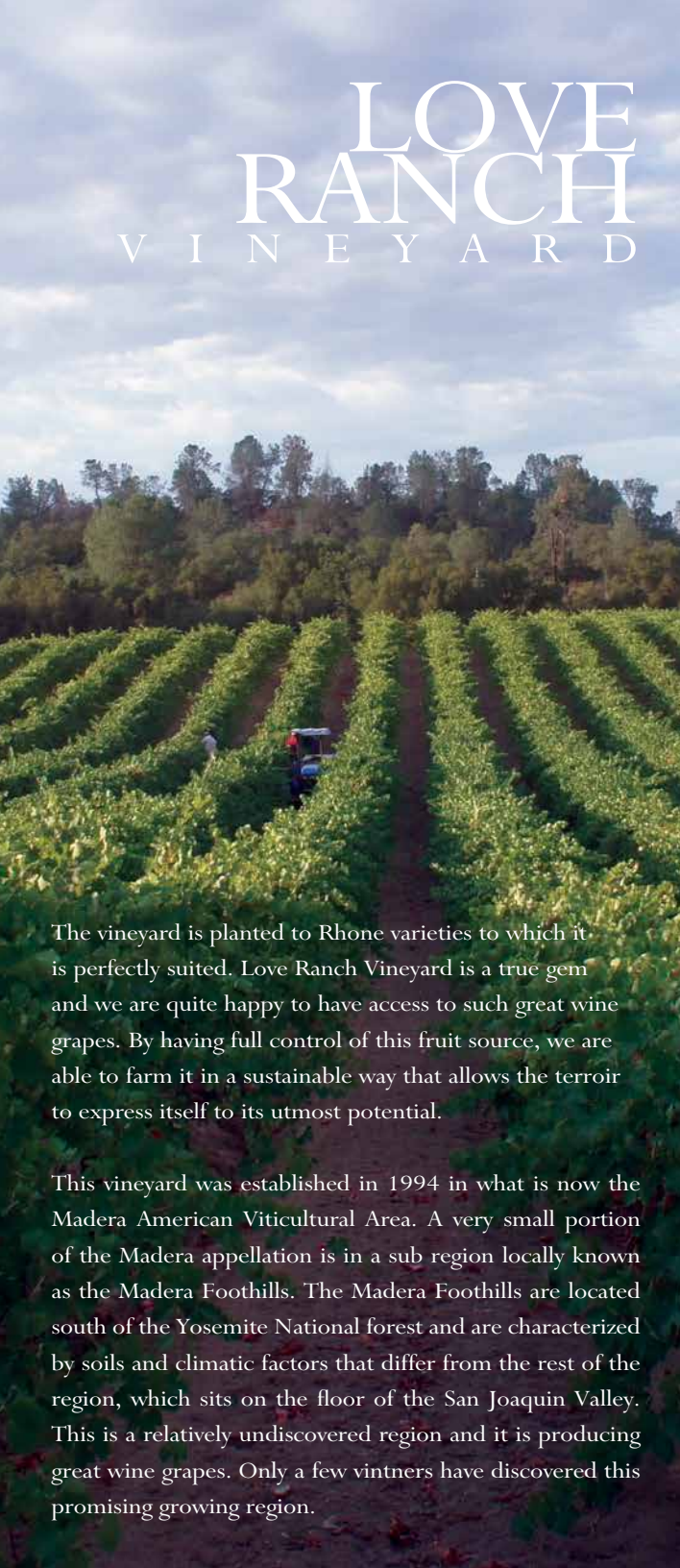
Winery: 559-419-9159



In this pamphlet you will find information regarding our beautiful vineyard along with it's available varieties. We would like to extend to you first grabs at this year's harvest as a thank you for your patronage and support.

2017  
**LOVE RANCH**  
VINEYARD  
GRAPE SALES

# LOVE RANCH VINEYARD



The vineyard is planted to Rhone varieties to which it is perfectly suited. Love Ranch Vineyard is a true gem and we are quite happy to have access to such great wine grapes. By having full control of this fruit source, we are able to farm it in a sustainable way that allows the terroir to express itself to its utmost potential.

This vineyard was established in 1994 in what is now the Madera American Viticultural Area. A very small portion of the Madera appellation is in a sub region locally known as the Madera Foothills. The Madera Foothills are located south of the Yosemite National forest and are characterized by soils and climatic factors that differ from the rest of the region, which sits on the floor of the San Joaquin Valley. This is a relatively undiscovered region and it is producing great wine grapes. Only a few vintners have discovered this promising growing region.

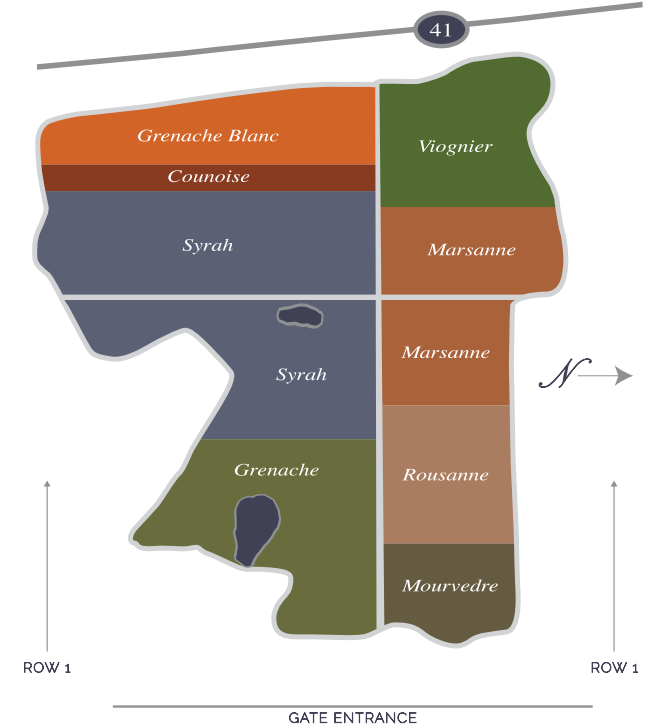
## CULTURAL PRACTICES

We take great pride in our sustainable winegrowing practices that we employ at Love Ranch Vineyard. With the use of regulated deficit irrigation and by studying the latest research, we make the most of our greatest resource, water. Not only do we allot water to scrupulous necessity, but irrigation is exclusively applied when it can be used most effectively. By using a minimal amount of water, we can control vigor in the vineyard and maintain healthy vine balance. Yields are also kept low so that the wines have intense flavors and aromas. In the spring, we perform shoot thinning, which allows air to move through the canopy and reduce the need for fungicide applications along with managing the crop level. In late spring we pull the basal (lower) leaves on the morning sun side of the vine to expose the fruit. This helps to express ripe fruit character and intense color in our reds.

## VINEYARD FACTS

- 21 acres on varied slopes.
- 8 Rhone varieties, mostly on thin soils of granitic schist.
- With excellent drainage and retention the day's heat, these soils radiate warmth into the vine's canopy on cold nights.
- 1,350 ft. elevation, located in Coarsegold, Ca and 35 miles South of Yosemite National Park.
- Prevailing winds cool the vineyard and help create wines with intense aromas and flavors.
- During late spring and throughout the summer months, constant winds of 10mph start around 2pm and well into the evening. This also aids in moderating temperatures of the granite soils on hot days.

## LOVE RANCH VARIETIES



- **GRENACHE BLANC**  
Rows: 50, East to West, Vines: 1,388
- **COUNOISE**  
Rows: 4, East to West, Vines: 610
- **SYRAH**  
Rows: 82, East to West, Vines: 7,354
- **GRENACHE**  
Rows: 43, East to West, Vines: 1,821
- **VIOGNIER**  
Rows: 40, East to West, Vines: 2,109
- **MARSANNE**  
Rows: 41, East to West, Vines: 2,071
- **ROUSANNE**  
Rows: 28, East to West, Vines: 1,204
- **MOURVEDRE**  
Rows: 25, East to West, Vines: 974